

**CREATIVE
STRATEGIES
&
COMMUNICATIONS
INCORPORATED**

45 Pinewood Road
Plymouth, MA 02360

Phone: (508) 224-1962
Fax: (508) 747-0811

Federal Communications Commission
445 12th Street, SW
Washington, D.C. 20554

May 17, 2011

Dear Chairman Genachowski and Commissioners:

As Massachusetts and the rest of the United States continue to work their way out of the recent economic downturn, it is important that we take every opportunity we can to make the economy stronger and more robust. It is my firm belief that increased broadband deployment and adoption will significantly help America's small businesses. For that reason I ask you to support the proposed merger between T-Mobile and AT&T.

As a local business owner and the Chairman of the Plymouth Area Chamber of Commerce, I know that small businesses contribute greatly to our nation's economy. Simply put, small businesses drive the American economy. By expanding broadband access to more than 97 percent of Americans, as this merger stands to do, we will be helping to provide the essential tools that our small businesses need to be successful and prosperous. Already, 60% of all new jobs come from small businesses. Just think about how that number will grow once all American small businesses have the competitive advantage of faster broadband access.

I have had the opportunity to work with over 750 businesses across Massachusetts during my time leading the Plymouth Area Chamber of Commerce. This has given me valuable insight into what these businesses really need to succeed and how a world-leading broadband system can help them compete and thrive. This merger stands to benefit American entrepreneurs in many ways. Broadband enables businesses to utilize affordable online job training, improved access to suppliers around the world, and faster outreach to new markets through email, e-commerce, and websites. High-speed broadband is a lifeline that has the potential to unleash a wave of ingenuity among America's small-businesses that will create prosperity for years to come.

What makes this merger so important to the citizens of Plymouth and Cape Cod is that broadband access is not always available to them. Many of our citizens living along the coast do not have reliable service. This could be a huge hindrance on business activities and damage the economy in the long run. The extended coverage and improved infrastructure that AT&T has outlined will help all Americans, particularly those in secluded or rural areas of our great nation.

It's clear to see the incredible impact that this merger will have on our small businesses. I ask that as this goes through the approval process you stand with America's small businesses and provide your resounding approval.

Thank you so much for this opportunity, I look forward to the future merger between T-Mobile and AT&T.

Sincerely,



Kevin O'Reilly

President
Creative Strategies & Communications
Chairman
Plymouth Area Chamber of Commerce

CC:

Commissioner Michael Copps
Commissioner Robert McDowell
Commissioner Mignon Clyburn
Commissioner Meredith Attwell Baker